

GRADUAL IMPLEMENTATION OF MANDATORY HALAL CERTIFICATION FOR FOREIGN PRODUCTS October 2025

Registration Requirement for Product with Foreign Halal Certificate

As part of gradual implementation of this requirement, on 4 July 2025, the Indonesian Agency for Halal Product Assurance (*Badan Penyelenggara Jaminan Produk Halal* or “BPJPH”) issued Letter No. P-550 dated July 4, 2025, with the following key provisions:

- a) Products requiring halal certification that already have certificates issued by foreign halal institutions with mutual recognition agreements, they must be registered before entering, circulating, or being traded in Indonesia.
- b) Products requiring halal certification that have certificates from foreign halal institutions without mutual recognition agreements, or without any halal certificate:
 - *For food, beverages, slaughter products, and slaughtering services: must apply for Indonesian halal certification before October 17, 2026.* These products may continue to enter, circulate, and be traded in Indonesia (using foreign halal labels or no labels) until October 17, 2026.
 - *For mandatory categories other than food, beverages, slaughter products, and slaughtering services: must apply for Indonesian halal certification before the specified deadline under relevant regulations.* These products may continue to enter, circulate, and be traded in Indonesia (using foreign halal labels or no labels) until the requirement takes effect.

Registration Procedure for Product with Foreign Halal Certificate

Following on the above, in September 2025 BPJPH issued Decree No. 221 of 2025 on the Procedures for Registration of Foreign Halal Certificates effective November 15, 2025, which revokes the previous regulation (*i.e.*, BPJPH Decree No. 90 of 2023) and renews the procedures and requirements for foreign halal certificate registration, as implementation of Article 153 (2) of Government Regulation No. 42 of 2024 regarding Halal Product Assurance.

Displaying Requirement

In addition to the above, in August 2025, BPPJH issued Circular Letter No. 7 of 2025, which regulates that for the purpose of assurance and transparency to the public, products with Indonesian halal certificates must:

- (a) display the Indonesian Halal Label on the product and certain part of the product; and
- (b) make publication of the product through electronic media channels, social media, and information and promotional media for product marketing purposes, including websites, marketplaces, and similar platforms. The foregoing publication must include at least displaying Halal Label on promotional materials, advertisements, catalogs, or consumer testimonial videos. These publications must be reported to BPJPH via email.

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